



ASB 2024

American Society of Biomechanics
Annual Meeting

AUGUST 5 – 8, 2024
MADISON, WISCONSIN

**SPONSOR & EXHIBITOR
OPPORTUNITIES
PACKAGE**



Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the upcoming 2024 ASB Annual Meeting, which will be held in Madison, Wisconsin from August 5 - 8, 2024. The meeting will be held at the Monona Terrace Community and Convention Center in downtown Madison and will include presentations of interest to researchers and practitioners in the fields of biomechanics, biomedical engineering, kinesiology, orthopaedics and beyond.

The meeting provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the meeting through its sponsorship and exhibit program. Advertise in the digital PDF program, be an exhibitor and display your product, or have your company's name attached to one of our social events! Full details can be found in this package. We welcome all our previous supporters who have attended our annual meetings, local meetings, supported our members, are currently or have been corporate partners, and so much more.

We look forward to welcoming you to Madison in August 2024!

Sincerely,

Peter Adamczyk

2024 ASB Meeting Chair



WHAT IS ASB 2024?

ASB 2024 will bring together biomechanics researchers from the United States and Canada for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas. ASB stands for the American Society of Biomechanics and ASB 2024 is the society's 47th annual meeting.

ASB meets annually rotating throughout the United States and we're pleased to host the 2024 meeting in Madison, Wisconsin.

ASB attracts researchers from across the country specializing in biomechanics, engineering and kinesiology, orthopaedics and more. We expect over 900+ delegates to be in attendance in 2024.

The **ASB 2024 Annual Meeting** is being organized under the leadership of the Meeting Chair Peter Adamczyk (University of Wisconsin-Madison).

The **Program Committee** is comprised of leading researchers from across the United States to ensure a balanced and thorough program. Led by Program Chair James Finley (University of Southern California) and Program Chair Elect Robin Queen (Virginia Tech).

The overall **meeting planning process** is organized by members of the ASB 2024 Executive Committee and the team at Podium Conference Specialists.



WHO IS
ORGANIZING
THE MEETING?



WHO ATTENDS THE MEETING?

The meeting draws leading scientists and researchers in all areas of biomechanics research from all over the United States, including biomechanics, engineers and kinesiologists.

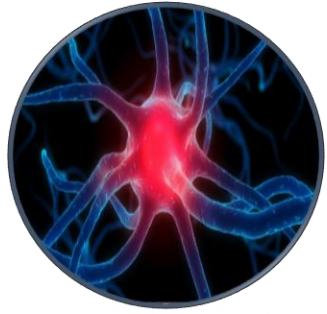
Past ASB meetings drew scientists and clinicians from the following areas, to name a few:

- Impact Biomechanics
- Medical Imaging and Analysis
- Occupational Biomechanics and Ergonomics
- Computational Biomechanics
- Orthopaedic & Cardiovascular Biomechanics
- Tissue Engineering and Mechanics
- Sport and Exercise Biomechanics
- Robotics
- Bioengineering and Biomechatronics
- Rehabilitation
- Neuroscience and Motor Control
- Kinesiology
- Neurological, Movement & Musculoskeletal Disorders
- Wearable Technology
- Data Analysis
- Balance and Posture



WHY SPONSOR?

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Connect with **leading and emerging** researchers, practitioners and clinicians

You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of biomechanics, engineering and health sciences



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the meeting and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions



Face time with leading scientists

You will have the opportunity to connect with biomechanics, engineers and kinesiologists to build relationships and form valuable partnerships. Meeting registration, marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring.

SPONSORSHIP OPPORTUNITIES



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Get maximum visibility in the meeting program. Choose from the following options:

- Welcome Reception - **\$10,000***
- Meeting Dinner - **\$10,000***
- Mobile App Sponsorship - **\$4,000***
- Women in Science event - **\$5,000***
- Student Night out event - **\$5,000***
- Name badge sponsor- **\$3,000***
- Keynote Session - **\$2,000 per speaker**
- Diversity Lunch - **\$2,000***
- Oral or Symposia Session - **\$1,000 per session**
- Meeting Wi-Fi - **\$1,000 per day**
- Delegate T-shirts - **\$4,000* + cost of t-shirts**
- Coffee Breaks or Lunch - **\$1,000 per session**
- Audio Visual Sponsorship - **\$2,000 per room**
- Travel Awards** – **Variety of opportunities**
- Diversity fellowships- **\$1,000 each**
- Mobile Charging Stations - **\$1,500 per station**
- Resource Table Item - **\$500 per item**
- Lanyards - **\$1,000* + cost of lanyards**
- Notepads/Pens/Swag - **\$500 + provision of items**
- Sponsor Morning Run - **\$1,000 + cost of refreshments provided.**

**indicates an opportunity for exclusive sponsorship*

***contact us at Vivek@podiumconferences.com for more information*

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Sponsor Level	Free Exhibit Display (including 2 exhibitor passes)	Tickets to the Meeting Dinner	Opportunity to Distribute Materials	Multimedia Recognition At the Meeting	Sponsor Recognition In E-Communication	Wordmark on Meeting Website	Logo in Digital PDF Program
Platinum \$10,000+	✓	4 tickets	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999		2 tickets		✓	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999		1 ticket		✓		✓	✓
Bronze \$1,000 - \$3,999						✓	✓

HOW TO BECOME A SPONSOR

You can learn more and register as a sponsor by visiting our website. Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Vivek Punwani
**Podium Conference &
Association Specialists**

E-Mail: vivek@podiumconferences.com
Web: <https://asbweb.org/sponsors-exhibitors/>



ADVERTISING OPPORTUNITIES

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Premier Ad Package - \$2,000 (Two Available)

- Premier location within first ten (10) pages of digital PDF program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App for duration of meeting

Standard Ad Package - \$1,000

- Full Page Ad in digital PDF program
- One Mobile App Push Notification
- Banner Ad for one day of meeting

Value Ad Package - \$750

- Half Page Ad in digital PDF program
- One Mobile App Push Notification
- Banner Ad for one day of meeting

Additional Options - Mobile App

- App Push Notification - \$75
- Enhanced App Listing - \$250

AD SIZES

FULL PAGE

trim size 297mm x 210mm
bleed size 303mm x 216mm

HALF PAGE

Horizontal 130mm x 178mm

All advertisements must be submitted as JPEG files prior to July 1, 2024.

Please note:

ASB will not be printing a congress program in 2024, but will have a downloadable, high resolution PDF program and mobile app.

To purchase these opportunities please visit the [ASB website](#).



EXHIBIT OPPORTUNITIES



WHY EXHIBIT AT ASB 2024?

High Traffic Area

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. It is expected that exhibitors will have premium spots close to food and beverage as well as main traffic throughways.

Dedicated Face Time

ASB dedicates **significant program time** to posters and exhibitors at the meeting, with **2 poster and exhibitor sessions**. All catering is situated in the Hall, providing further face time with attendees

Country-Wide Network

Attending the ASB meeting gives exhibitors access to **leading scientists and clinicians in all areas of biomechanics research** from many states and labs across the United States.

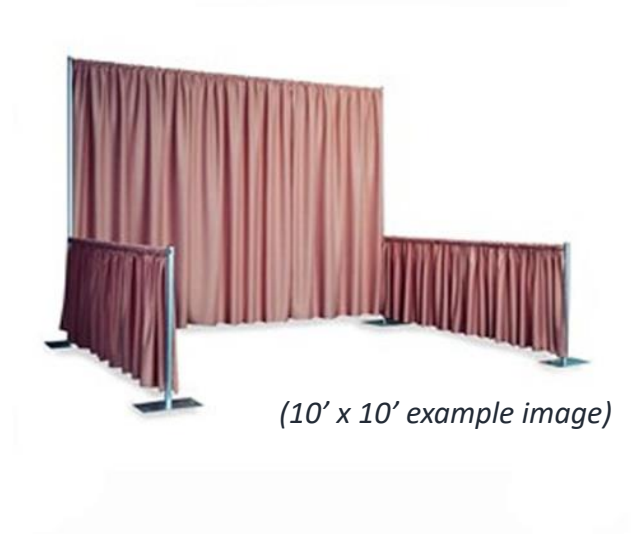
EXHIBIT OPPORTUNITIES

Booth Space - \$4,000*

- Back and side draped walls (10' x 10')
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$350 each)
- Acknowledgement and exhibitor profile in the digital PDF program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Electrical outlet to be purchased separately**

Tabletop - \$2,500*

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$350 each)
- Acknowledgement and exhibitor profile in the digital PDF program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the tabletop only**
- **Electrical outlet to be purchased separately**



(10' x 10' example image)

**if you are a Corporate Sponsor, [contact us](#) for your discounted rate*

EXHIBIT BOOKING

To book your booth for the **2024 ASB Meeting**, visit our website at <https://asbweb.org/sponsors-exhibitors/> and follow the links to the 2024 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.